

It's about integrity.

We believe that chandelier bidding* can be deceitful and bad for the market. That's why we only recognize real bids from real bidders, and why we always disclose the exact reserve amounts days before each auction. Learn more today at HA.com/about.

*The legally permissible (in New York and elsewhere) practice of opening a lot below a hidden reserve and running the price up to that reserve by pretending to accept bids from imaginary bidders.

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It's about respect.

We believe in full disclosure. When there's a reserve, we post the precise amount online several days before the auction. Why should you have to guess?

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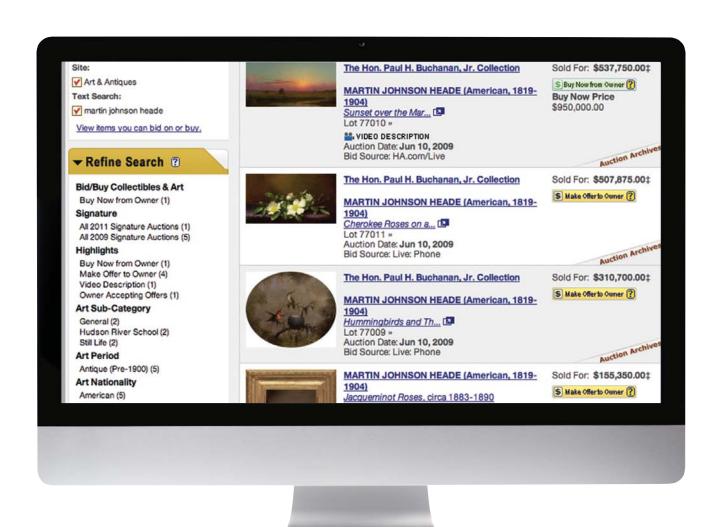
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*Sources: Complete.com; Omniture.com.

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It's about transparency.

Our mission is to be the world's most trusted marketplace and information resource for buyers and owners of precious objects. That's why we made our platform easier to understand, for experts and newcomers alike. Join HA.com now, and help us create a better art and collecting world. Or learn more at HA.com/about.

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